

Automotive Sector Secure Collaboration and Visual Accountability at Scale

Enterprise watermarking and traceability for third-party and contractor collaboration

EXECUTIVE CONTEXT

COMnet enabled secure third-party and contractor collaboration for one of India's leading automotive companies by deploying the Klassify watermarking solution to 500 users across pan-India operations through Microsoft Intune. The program strengthened visual accountability, supported compliance reporting, improved forensic traceability, and established a remote support model for ongoing operations.



500

Protected Users

Klassify watermarking deployed to 500 enterprise users.

MDM

Intune-Led Rollout

Centralized deployment across managed endpoints.

IN

Pan-India Coverage

Consistent control and support across distributed locations.

IMPACT

- Enabled safer collaboration with contractors and third parties by applying visible, user-attributable watermarking to shared information.
- Deployed Klassify to 500 users across pan-India operations using Microsoft Intune for repeatable endpoint delivery.
- Strengthened compliance readiness through consistent watermark controls and structured reporting.
- Improved forensic traceability by linking visible accountability markers to users and document-handling activity.
- Established remote operational support for policy assistance, issue resolution, and continued platform administration.

MAJOR ISSUES

- Collaboration with external contractors and third parties increased the risk of uncontrolled information sharing and weak accountability.
- The organization needed stronger evidence that sensitive documents were handled under defined compliance controls.
- Distributed users across India required a centralized and scalable deployment mechanism rather than manual installation.
- Inconsistent protection could reduce the effectiveness of investigations following suspected data misuse or leakage.
- The client required a supportable operating model for policy changes, user issues, reporting, and ongoing administration.

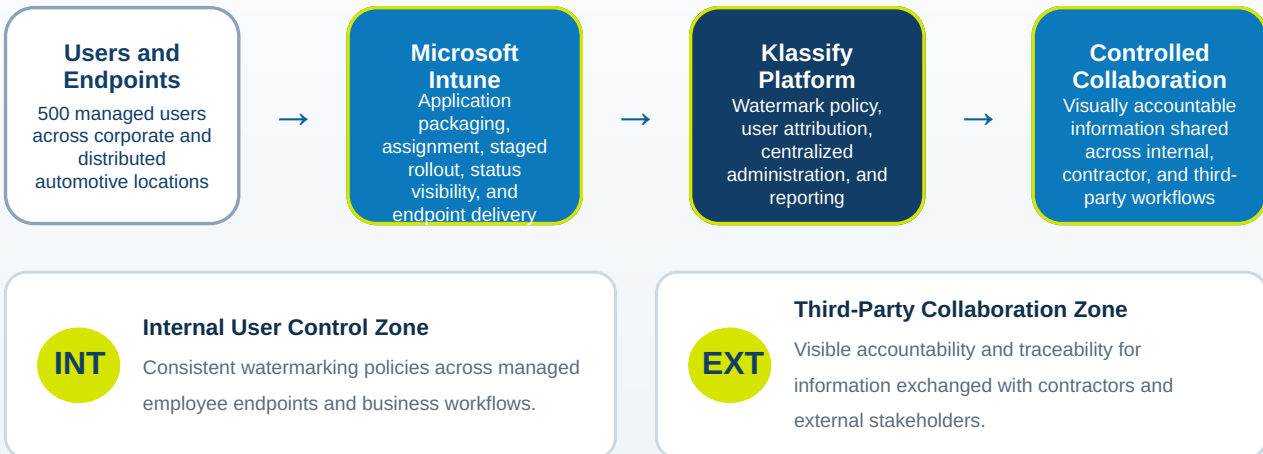
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HIGHLIGHTS

ARCHITECTURE AND DEPLOYMENT SCOPE

Intune-Enabled Watermarking and Accountability Model



Engagement Highlights

- Assessed external collaboration workflows, compliance requirements, user coverage, and accountability gaps.
- Designed and deployed Klassify watermarking for 500 users across pan-India operations.
- Packaged and distributed the solution through Microsoft Intune for standardized endpoint rollout.
- Configured visual accountability controls and reporting to support traceability and audit requirements.
- Established remote support, issue escalation, and ongoing operational assistance for the platform.

Technical Deployment Scope

- **Collaboration Risk Assessment:** Reviewed third-party and contractor information flows, endpoint coverage, policy needs, and compliance expectations.
- **Watermarking Policy Design:** Defined visible accountability controls aligned with user groups, business workflows, and information-sharing scenarios.
- **Microsoft Intune Packaging:** Prepared the Klassify application for managed deployment, assignment, version control, and installation visibility.
- **Pan-India Endpoint Rollout:** Deployed the solution to 500 users through staged groups, validation, exception handling, and completion tracking.
- **Compliance and Forensic Reporting:** Enabled structured reporting and attributable markings to strengthen audit evidence and post-incident review.
- **Remote Support Integration:** Implemented operational support for user issues, policy assistance, troubleshooting, coordination, and platform administration.

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KEY STRATEGIES

OPERATIONS ASSURANCE MODEL

Remote Support for Klassify

User assistance, deployment troubleshooting, policy support, reporting guidance, vendor coordination, and structured escalation.

500

Users protected

Intune

Managed deployment

India

Distributed coverage

Remote

Operational support

- **Collaboration-First Control Design:** Watermarking policies were aligned with contractor, third-party, and internal collaboration workflows rather than applied as a generic endpoint control.
- **User-Attributable Accountability:** Visible markings were structured to associate shared information with accountable users, improving deterrence and traceability.
- **Intune-Led Deployment:** Centralized packaging, user-group assignment, phased rollout, status monitoring, and exception management supported consistent pan-India execution.
- **Compliance Reporting:** Standardized control evidence and reporting supported governance reviews, audits, and regulatory compliance activities.
- **Forensic Readiness:** Attributable visual markers strengthened the organization's ability to review suspected misuse and identify the context of shared information.
- **Operational Adoption:** Validation, user support, policy assistance, and clear escalation paths helped integrate the solution into day-to-day business operations.
- **Scalable Governance:** Central administration created a repeatable foundation for future users, locations, policies, and collaboration scenarios.

Solution Model

- **Klassify Watermarking:** Centralized visual accountability and user-attribution controls.
- **Microsoft Intune:** Managed packaging, assignment, rollout, and deployment visibility.
- **500-User Coverage:** Consistent protection across pan-India automotive operations.
- **Compliance and Forensics:** Reporting and attributable evidence for audit and investigation support.
- **Remote Support:** Troubleshooting, policy assistance, escalation, and ongoing administration.

OK

EXECUTIVE OUTCOME

COMnet established a scalable watermarking and accountability framework for 500 users, enabling more secure third-party collaboration, centralized Intune deployment, stronger compliance reporting, improved forensic traceability, and sustained remote support across pan-India automotive operations.